



## **CHANNEL 103 HITS THE RIGHT NOTE**

**Expect more empty champagne bottles stacked up in Tunnel Street!**

**The Channel 103 team is celebrating further gains following the latest independent radio listening survey.**

**57% of adults in the island tune in to Peter Mac, Spencer Davis, Chris Halford and the team each and every week - one of the highest audience percentages in the radio industry.**

**42,900 adults tune in each week, listening on average for around 10.7 hours.**

**Presenter and Programme Manager Chris Halford is delighted:**

***“It’s great to know, in our 18<sup>th</sup> year on air, that listeners are still as passionate about Channel 103 as we are.”***

**Channel 103 broadcasts on 103.7FM and at [www.channel103.com](http://www.channel103.com) 24 hours per day.**

**ENDS---EMBARGOED UNTIL 00:01 THURSDAY 3<sup>rd</sup> FEB 2011---**

**DATA SOURCE : RAJAR/IPSOS Q4 2010**

**CHANNEL 103 IS PART OF THE TINDLE RADIO GROUP**